LOGO DESIGN OPTION 1

Keywords

DESIGN GUIDELINES

Ophthalmology

Healthcare
High-tech
Education

Eye shaped Clean / Sterilized

Design Elements

Pale / Sterilized
Pale / Soft
Squared / Digital shapes
Sans Serif Typography
Simple / Direct / Efficient

THE LOGO

COLOR PALETTE



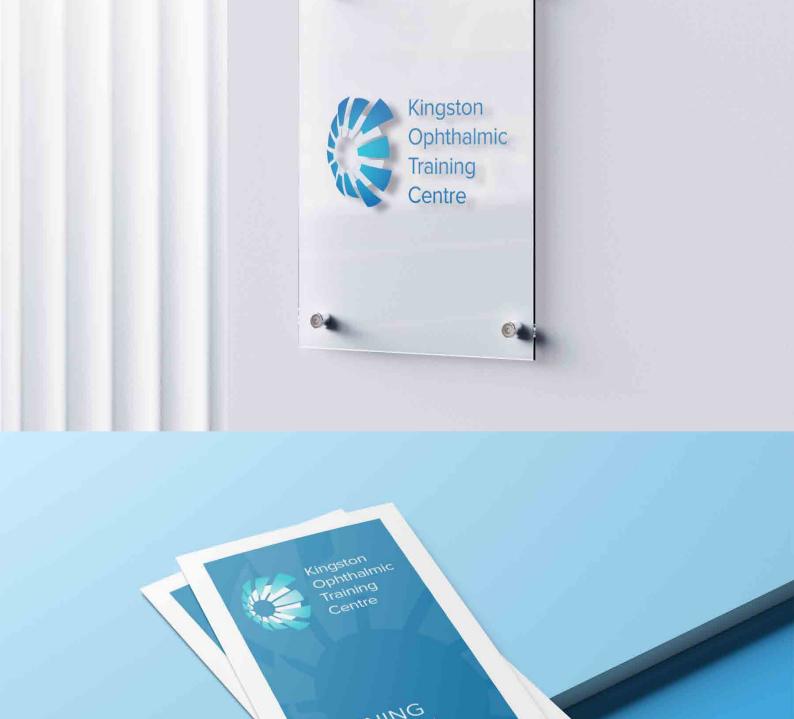
ADDITIONAL FORMATS





Training









LOGO DESIGN OPTION 2

2

Keywords

DESIGN GUIDELINES

Ophthalmology

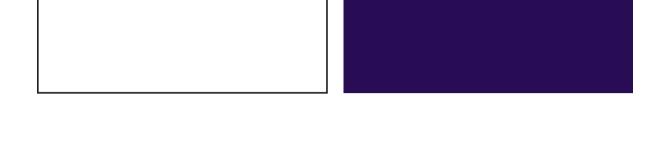
Healthcare High-tech Education

Eye shaped

Design Elements

Clean / Sterilized
Pale / Soft
Squared / Digital shapes
Sans Serif Typography
Simple / Direct / Efficient

COLOR PALETTE *Sciences Centre colours



THE LOGO



ADDITIONAL FORMATS



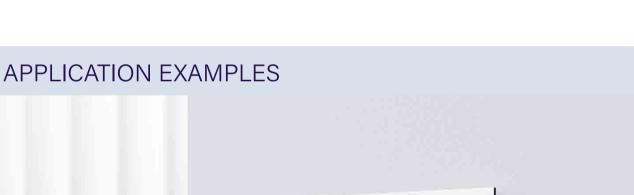




Ophthalmic

Training





Kingston Ophthalmic

Training Centre





Kingston Ophthalmic

Training Centre

LOGO DESIGN OPTION 3

DESIGN GUIDELINES

Keywords

Ophthalmology Healthcare High-tech Education

Design Elements Eye shaped

Clean / Sterilized Pale / Soft Squared / Digital shapes Sans Serif Typography Simple / Direct / Efficient

THE LOGO

COLOR PALETTE



ADDITIONAL FORMATS



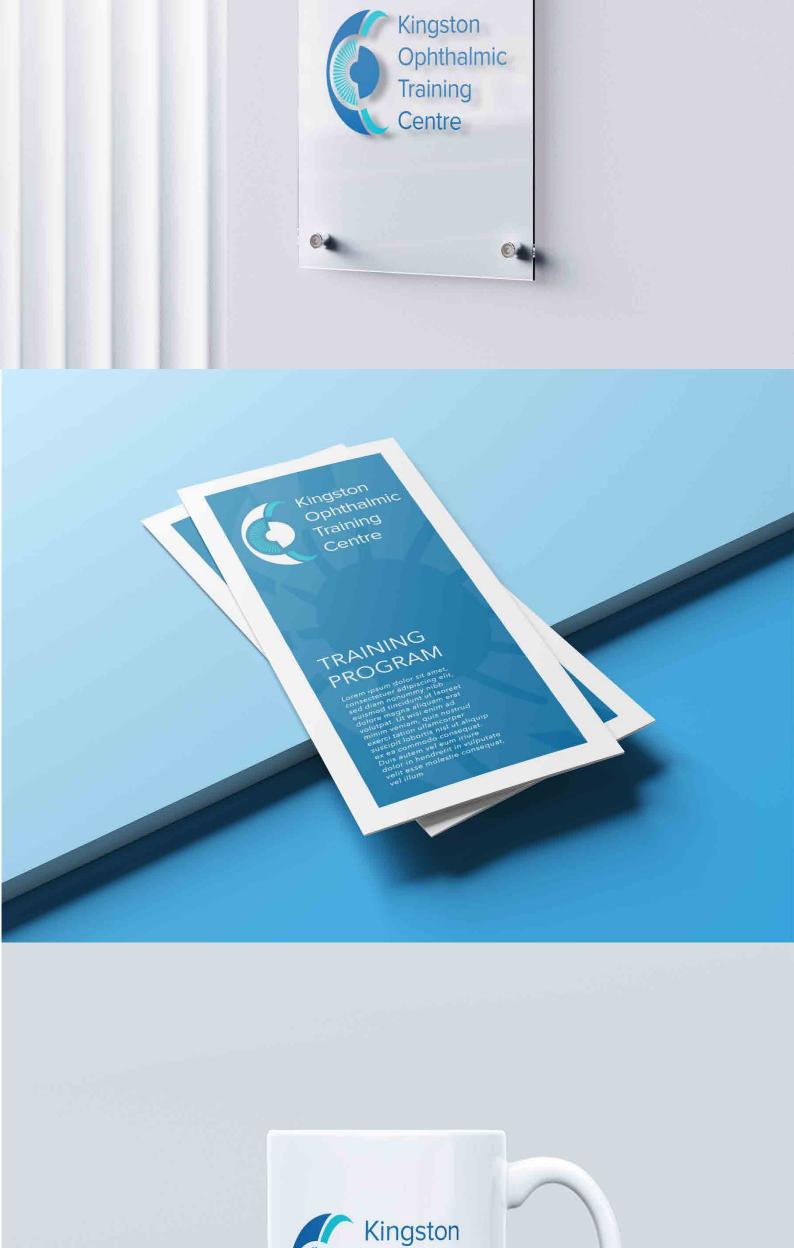
ADDITIONAL FORMATS *Sciences Centre colours

Centre





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Ophthalmic

Training

Centre

LOGO DESIGN OPTION 4

Keywords

DESIGN GUIDELINES

Ophthalmology

Healthcare
High-tech
Education

Eye shaped Clean / Sterilized

Design Elements

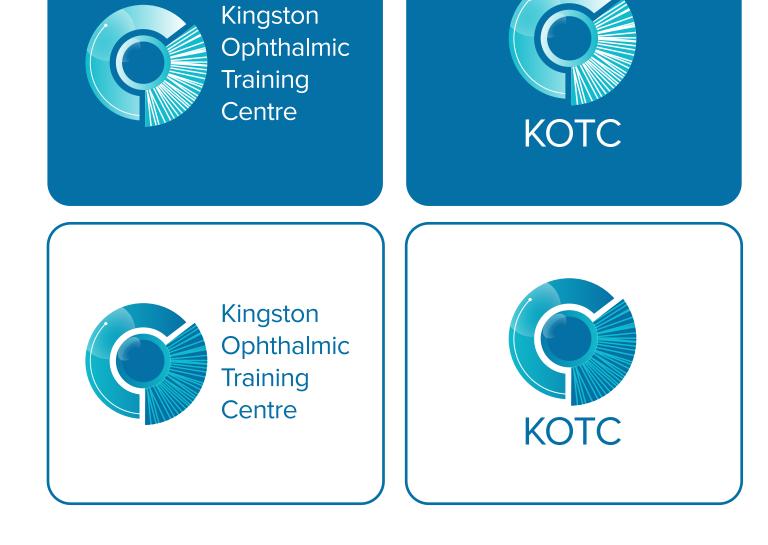
Pale / Soft
Squared / Digital shapes
Sans Serif Typography
Simple / Direct / Efficient

THE LOGO

COLOR PALETTE



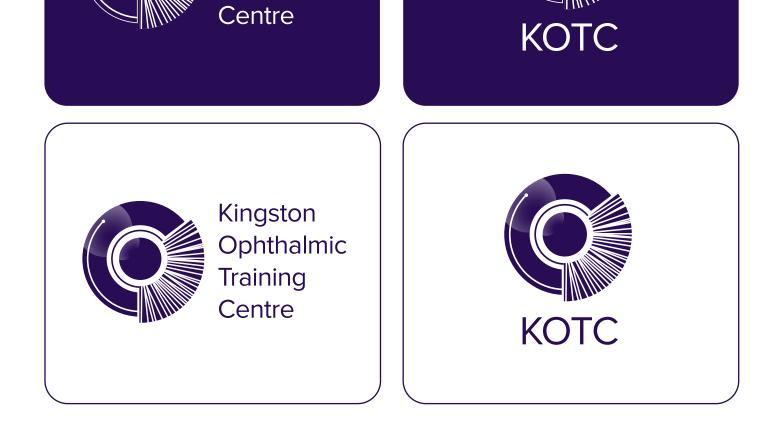
ADDITIONAL FORMATS



Kingston Ophthalmic

Training

ADDITIONAL FORMATS *Sciences Centre colours



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APPLICATION EXAMPLES



